



THE  
**MARYBOROUGH**  
HOTEL AND SPA

## BEING GREEN ADDS VALUE TO YOUR BUSINESS

THE MARYBOROUGH HOTEL IS A LUXURIOUS 4\*\*\*\* HOTEL

The Maryborough Hotel & Spa is hidden away on Maryborough Hill just outside Cork City, within walking distance of Douglas village.

Adjacent to Douglas Golf Club, this upscale hotel is situated within an 18th-century country house including a new modern annexe and is 7.6 km from Cork Airport.

Warm, stylish rooms feature sitting areas, free Wi-Fi, 42-inch flat-screen TVs along with tea and coffeemaking facilities. Some rooms come with whirlpool baths. There are also suites with exposed wood beams and antique fireplaces. Kids 11 and under stay free in family rooms.

There's a fitness centre and an indoor pool, plus a spa with thermal suites and a vitality pool.

There's an intimate restaurant with a farm-to-table menu, as well as a bar.



## ENVIRONMENTAL MANAGEMENT POLICY

The Staff and Management of The Maryborough House Hotel are committed to the environment and to starting on a journey to reduce their waste output, reduce their carbon footprint and to Reduce, Re-use & Recycle! as a start of their Corporate Social Responsibility agenda, and is committed to sustainability in every facet of their business.

When CEC started to work with The Maryborough Hotel our software immediately identified major issues regarding waste practices at the hotel.

- Excessive volumes of waste bins on site
- No proper waste collection policy
- Lack of waste bins for food waste collection
- Excessive costs resulting

The reporting from existing providers was weak and inconsistent. They were chasing providers for information with some providers more compliant than others. This prompted more questions:

- Where are my materials going?
- What is happening to the waste?
- How Can I be sure that what I am being charged is correct?

This was the beginning of their journey to “Zero Waste to Landfill”.

In January 2019 their tonnage of waste was 12.7 tonnes for the month and in January 2020 their waste tonnage is 8.37 tonnes, a decrease of 35 %. CEC have achieved the hotels target of “Zero Waste to Landfill” in four months.

The hotel now has a central “Eiravato” portal for the storage of all critical documentation, including waste, energy, water, available immediately. Our AuditWise software has an in-built 60-day early warning alert to advise as to documents that are about to expire or require review.



Unit P5, Marina Commercial Park,  
Centre Park Road, Cork, Ireland.



sales@circular economy.ie  
www.circulareconomy.ie



+353 (21) 7355 755  
+353 (85) 255 6696

# Key Issues Identified

- + Excessive volumes of waste.
- + High waste management cost.
- + Large physical space required to manage waste.
- + Poor quality data.
- + No traceability of materials leaving the hotel.
- + Questionable regulatory compliance.



# Proposed Solution

- + Software platform delivering transparency.
- + Using big data to analyse and identify cost sources.
- + Utilise software tools to discover lean opportunities.
- + Engage with the company to establish lean framework.
- + Implement “Continuous Improvement” plan.
- + Provide fully traceable, compliant solutions.

# Implementation

With the knowledge and support of the Circular Economy Company (CEC) and our “Eiravato” software they are continuing their journey to minimise their carbon footprint on the environment by:

- Single use Plastic toiletries have been taken out of the hotels waste chain. By recycling single use toiletries, the hotel can significantly reduce the amount of waste sent to landfill (and the associated costs).
- Our software will enable the hotel to measure, manage, and reduce their carbon, energy, water and waste footprint.

# Top 3 tips from CEC

**The Circular Economy Company top three tips to hoteliers:**

1. Do a thorough waste audit. We all think we know roughly what is going on in our businesses, but it’s only when based on real evidence, that we really know what is happening.
2. Monthly monitoring of your waste provider and invoices is essential.
3. Review your energy bills over the last year and monthly going forward in order to build a picture of your bills during differing levels of occupancy and activity in your hotel.

**In conclusion a sustainable business creates its own PR !!**